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ROBERT ARONSON
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JAMES G. BURDESS
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Allison Manufacturing Co.
350 Fifth Avenue
New York, N. Y. 10001

July 9, 1975

Attention: Mr. Norman Schneider

Gentlemen:

It has been called to the attention of our client, RKO General, Inc., formerly RKO Radio Pictures, Inc., that you are manufacturing and distributing for sale to retail stores, including Bamberger's, T-shirts bearing the name "KING KONG" and using the character "KING KONG".

You are hereby advised that the name and character "KING KONG" are the exclusive property of RKO and may not be used without a written agreement with RKO. Your use of the name and character "KING KONG" as described above is in clear violation of RKO's rights, has caused it serious damage, and will interfere substantially with RKO's rights to license others to use the name and character "KING KONG" for merchandising purposes.

We hereby demand that you cease and desist immediately from manufacturing and selling the merchandise referred to above and that you account to RKO immediately for all sales made of such merchandise. The name of the person at RKO to whom you should account is Mr. Harry Gittleson, RKO General, Inc., 1440 Broadway, New York, N. Y. 10018.

Very truly yours,

REGAN GOLDFARB HELLER WETZLER & QUI

By Regan Goldfarb

REGAN

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PJQ:mp

cc: Mr. Harry Gittleson

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